



## COOKIES & TRACKING TECHNOLOGY POLICY:

This document describes how Selwynco and our affiliated businesses (collectively “Selwynco Group”) use cookies and tracking technologies on our websites and mobile apps.

It is our policy to use cookies and tracking technologies only with the consent of the users of the digital services we provide, except where the use of cookies or tracking technologies is strictly necessary for the operation or use of a service.

Selwynco and other entities may use cookies and tracking technologies in association with the operation of our main website ([www.selwynco.com](http://www.selwynco.com)) and all of our websites, mobile applications, and HTML-formatted emails that link to or reference this Cookie Policy (collectively, “Digital Services”).

Below is information that sets out about:

- Cookies and online tracking technologies;
- How we use cookies and tracking technologies;
- Your choices: managing cookies; and
- How to contact us.

To find out more about our approach to privacy please read our Privacy Policy.

### 1. COOKIES AND ONLINE TRACKING TECHNOLOGIES

#### Web Browser Cookies

A web browser cookie is a small text file that is sent by a website to your computer or mobile device where it is stored by your web browser. Web browser cookies may store information such as your IP address or other identifier, your browser type, and information about the content you view and interact with on digital services. By storing such information, web browser cookies can remember your preferences and settings for online services and analyze how you use online services.

#### Tracking Technologies: Web Beacons/Gifs, Pixels, Page Tags, Script

Emails and mobile apps may contain small transparent image files or lines of code to record how you interact with them. This information is used to help website and app publishers better analyze and improve their services.

#### Tracking Via Mobile Apps

When you use mobile applications, unique identifiers associated with your device (such as the device ID and IP address), your activity within the App and your network location may be recorded. This information may be used to analyze, improve and customize digital services.

## 2. HOW WE USE COOKIES AND TRACKING TECHNOLOGIES

We use some cookies and tracking technologies for purposes which are strictly necessary for your use of our Digital Services. These may include, for example, cookies which remember your preferences and settings; which remember information that you may enter online (so that it does not have to be re-entered every time you move to another page); or to keep you logged in to portals that we may offer where you wish this to happen.

With your consent we may also use cookies and tracking technologies for other purposes, such as the generation of aggregate statistics about how people use our Digital Services; for error management and troubleshooting; to help you share content with others; to enable you to receive information about other products and services; and to improve your experience of the Digital Services.

### Performance cookies

Where you have permitted the use of performance cookies, we use Google Analytics to collect statistical information about how our Digital Services are used. Google Analytics services involve the use of cookies that collect information such as your IP address or other identifiers, browser information, and information about the content you view and interact with to record how you use our Digital Services.

These analytics services help us to know how many users we have, which parts of our sites are most popular, what browsers are used (so we can maximize compatibility), the country or region where our users are located, and the demographics and interests of our users. This enables us to better understand who is using our Digital Services and to improve how we present content on the Digital Services.

Google Analytics cookies may retain information for up to two years. For more information about Google Analytics services, please refer to Google.

### Functional cookies

These cookies enable us to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of the Digital Services may not function properly.

### Advertising cookies

With your consent we may give you the option to share content from the Digital Services on social networks or other communications channels. To support this, we may link to a company (subject to variation) that provides content sharing services. This may set cookies or other tracking technologies on your computer or device. Details are available upon request.

Certain features on the Digital Services, for example embedded videos or podcasts, may be offered by or direct you to third parties when you use the feature. Third parties may obtain information about you when you use such features. The third parties' use of your information, including their deployment of cookies and tracking technologies, is subject to the third party's privacy policy—not ours.

### 3. YOUR CHOICES: MANAGING COOKIES

#### Your Preferences

When you first visit our Digital Services you will be presented with a banner which offers you a choice about whether to accept or reject cookies or tracking technologies of different types, with the exception of those cookies which are strictly necessary for a particular service.

If you wish to amend your choice at any time, you can do so by using the button 'cookies'.

#### Cookie settings

#### Managing Cookies and Local Storage on Your Device

If you wish, you can also choose how web browser cookies are handled by your device via your browser settings. Some devices allow you to control this through your device settings. If you choose not to receive cookies at any time, websites may not function properly and certain services will not be provided. Each browser and device is different, so check the settings menu of the browser or device to learn how to change your settings and cookie preferences.

You can find information on how to manage cookie settings on certain browsers via the following links:

- [Cookie settings in Chrome](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Safari](#)

### 4. HOW TO CONTACT US

If you have any questions or concerns about our use of cookies and other tracking technologies, please send us an email via our [Contact Us](#) page or to our Data Protection Officer at [dpo@selwynco.com](mailto:dpo@selwynco.com).

Date: October 2020

Signed:

Martin Selwyn  
Chairman

Richard Selwyn  
Managing Director